La Crosse Bicycle and Pedestrian Master Plan

Steering Committee Meeting

December 7 and 9, 2011

Meeting Notes

Attendees

Jack Zabrowski, Steering Committee
Tim Keneipp, Steering Committee
Steve Caroline, Steering Committee
Larry Kirch, City of La Crosse
Tim Acklin, City of La Crosse
Nate Patros, City of La Crosse
Christina Peterson, Yaggy Colby
Mark Engel, Yaggy Colby
Stacey Meekins, T.Y. Lin
John La Plante, T.Y. Lin

Notes

The Steering Committee convened Wednesday, December 7 and again Friday, December 9, 2011.

The consultant team, T.Y. Lin and Yaggy Colby introduced themselves to the Steering Committee and gave an overview of the site visits, stakeholder interviews, and data collection being conducted throughout the week of the first site visit to La Crosse.

The team reviewed the revised schedule with the committee (attached). The committee noted that the capital budget process begins in April, therefore it would be good to have some low-hanging fruit identified by then

Vision Statement Exercise
The purpose of the initial Steering Committee meeting was to begin to develop a vision statement for the plan. This exercise was done during the Friday session of the Steering Committee, when more members were in attendance.

An overview of the stakeholder interviews was given. Throughout the week, each of the stakeholders was invited to vote on the most important words to be included in the vision statement of the plan. The Steering Committee was then asked to vote among those words.

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The most popular key words were:

1. Bike/Walk Friendly
2. Connectivity
3. Lifestyle
4. Community
4. Convenience
4. Safe
4. Accessible

It was agreed that the vision statement should be short and concise. Several ideas for a vision statement were suggested. TYLI will work to craft several options for a vision statement and circulate them among the Steering Committee members for review.

Next Meetings:

Tuesday, February 14, 12:00 PM (TYLI will join via conference call)
Tuesday, April 17, 11:00 AM *or* 12:00 PM (time TBD)