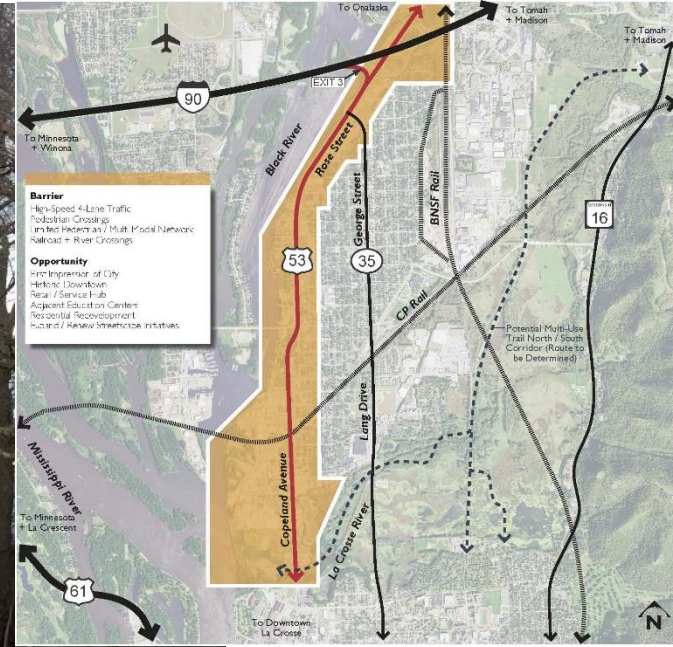


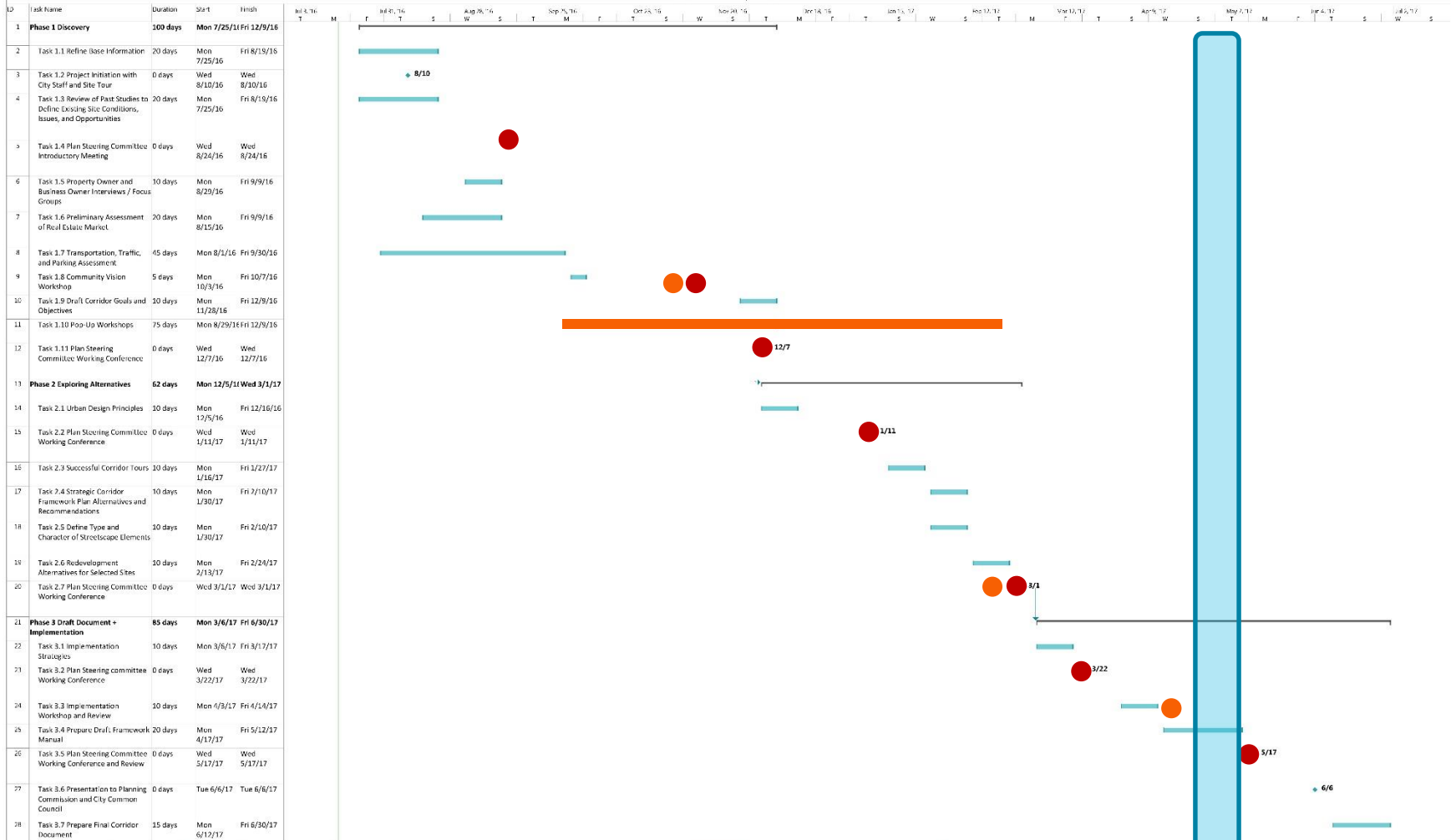
CITY OF LA CROSSE HIGHWAY 53 CORRIDOR PLAN



AGENDA

- Process and Schedule
- Break out Discussions
 - Corridor Redevelopment Concept
 - Corridor Design Recommendations
 - Implementation Strategies

SCHEDULE AND PROCESS



Project: USH 53 Corridor Study User: jspal
Date: Mon 7/18/16

Legend: Milestone (red circle), Project Summary (orange bar), Insert Milestone (grey bar), Virtual Task (green bar), Virtual Summary Activity (blue bar), Start only (green bar), End only (green bar), Internal Task (grey bar), Duration (grey bar), Manual Progress (blue bar)

NEXT STEPS

- Prepare Draft Document
 - Introduction
 - Background
 - Corridor Plan Recommendations
 - Implementation



COMMUNITY ENGAGEMENT Website

- <http://www.cityoflacrosse.org/hwy53corridormasterplan>
 - Study Area
 - Public Participation/Steering Committee Meetings
 - Documents
 - *Schedule*
 - *Community Engagement Plan*
 - *Request for Information*
 - Steering Committee and Consultant Team
 - Contact



The screenshot shows the top portion of a website. At the top left, the letters 'E' and 'N' are visible, likely part of a logo. Below this is a navigation bar with three items: 'DEPARTMENTS', 'CITY SERVICES', and 'VISITORS', each followed by a downward-pointing arrow. Below the navigation bar is a decorative banner image featuring green foliage and pink flowers. Underneath the banner, there is a breadcrumb trail: 'Departments > Planning & Development > HWY 53 Corridor'. The main heading of the page is 'HWY 53/Rose Street/Copeland Ave Corridor Master Planning'. Below this heading, the text reads 'Community Workshop #2' and 'February 2017 - Date TBD'. A paragraph of text follows: 'Please check back for more information on the next Community Workshop session...'. Below this is a horizontal line, followed by another paragraph: 'This website is designed to be an information portal for details about the City of La Crosse HWY 53 Corridor Master Planning process. Please check back often to learn when the next session will be held, to provide input, to learn what's going on with the process or to view other useful information...'. Another paragraph follows: 'The City of La Crosse strives to provide information to its citizens utilizing the most effective means available, with a focus on transparency and providing easier access to accurate information...'. The final paragraph at the bottom of the screenshot reads: 'The purpose of this project is to develop a comprehensive Hwy 53 Corridor Master Plan that addresses transportation infrastructure, economic development opportunities, urban design, land use and zoning, public safety, historic preservation, and linkages to the adjacent...'

BREAK OUT DISCUSSIONS

STATIONS

Corridor Redevelopment Concept

- *Review and discuss redevelopment plan and provide input.*

Corridor Design Recommendations

- *Review and prioritize corridor design recommendations.*

Implementation Strategies

- *Learn how implementation of the design recommendations will happen.*