

City of La Crosse  
Heritage Preservation Commission

Historic Landmark Nomination Form  
(All fields must be filled out)

What is the name of the Landmark or Landmark District? LEO SCHROEDER

Dione Dannhoff  
Name of Nominator

930 S. 6th Street  
Property Address

930 S. 6th Street  
Address of Nominator

Darren and Dione Dannhoff  
Name of Property owner

La Crosse WI 54601  
City State Zip

608-787-5668  
Phone # of Property Owner

608-787-5668  
Phone #

\_\_\_\_\_  
Tax Computer/ID No.

**Classification**

Proposed Designation (choose one)

\_\_\_\_ Landmark District  
 Landmark

If it is a Landmark, choose a category

\_\_\_\_ Site      \_\_\_\_ Building(s)  
\_\_\_\_ Structure      \_\_\_\_ Object

**Description of Property**

Present Use

\_\_\_\_ Agriculture      \_\_\_\_ Industrial      \_\_\_\_ Religious      \_\_\_\_ Commercial  
\_\_\_\_ Military      \_\_\_\_ Scientific      \_\_\_\_ Educational      \_\_\_\_ Museum  
\_\_\_\_ Transportation      \_\_\_\_ Entertainment      \_\_\_\_ Park      \_\_\_\_ Government  
 Private Residence(s)      \_\_\_\_ Other \_\_\_\_\_

Has the property been nominated previously?  Yes  No

When? \_\_\_\_\_

What was the outcome? \_\_\_\_\_

Is the proposed Landmark or Landmark District on the National Register?  Yes  No

When? \_\_\_\_\_

**Condition**

Excellent

Deteriorated

Good

Ruins

Fair

Other

**A historic property must meet at least one of the following criteria. Please check all that apply to this Property:**

Associated with events or person(s) who have made a significant contribution to the history, heritage, or culture of the City of La Crosse, the County of La Crosse, the State of Wisconsin, or the United States.

It embodies the distinguishing characteristics of an architectural type or specimen, inherently valuable for a study of a period, style or method of construction or of indigenous material or craftsmanship.

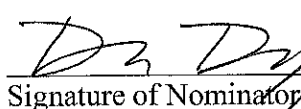
It is representative of the notable work of a master builder, designer or architect whose individual work is significant in the development of the City of La Crosse, the County of La Crosse, the State of Wisconsin, or the United States.

It exemplifies or reflects the broad cultural, political, economic or social history of the nation, state or community.

Designation of property will require affixing a plaque to said property and that the plaque will be the sole property of the City of La Crosse. Signature of the property owner assures the Heritage Preservation Commission that designation and installation of a plaque are supported.

  
\_\_\_\_\_  
Signature of Property Owner

4-1-08  
Date

  
\_\_\_\_\_  
Signature of Nominator

4-1-08  
Date

**History**- Please provide a history of the proposed Landmark or Landmark District's history. Include time period, builder/architect, reasons why you believe the property in question fits the criteria you checked above, photocopies of any historical documents found pertaining to the property and any other items of historical significance. List the title, author, and copyright date of all resources used. Also provide past and present pictures of the proposed Landmark or Landmark District. Use extra pieces of paper if necessary and attach them to this application.

**When completed, submit application to the City of La Crosse Planning Department, 400 La Crosse Street, La Crosse WI.**

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The home at 930 S. 6<sup>th</sup> Street in La Crosse, Wisconsin was built for Leo W. Schroeder around 1913. The architectural drawings were done by La Crosse, Wisconsin architects, Parkinson & Dockendorff. The Prairie style home was ultimately built to specifications, with few modifications.

Leo W. Schroeder was born in Menomonie, Wisconsin in 1878. His family moved to La Crosse, Wisconsin in 1885, when he was seven. Mr. Schroeder kept a diary from March 1895 to December 1899. The diary has been transcribed and is housed at the La Crosse Public Library Archives Room. In March 1895, Mr. Schroeder began working at the G. Heileman Brewing Company as a shipping clerk. He eventually became the treasurer and cashier of Heileman's local firm. During his 30 year career at Heileman's, he served on the Board of Directors from 1911 to 1933. He married and had one son, Arthur Carl Schroeder.

Mr. Schroeder's parents seemed to have rented the home that stood on the site previous to the current home. This information is derived from examining the Twelfth Census of the United States (1900)<sup>1</sup> and comparing the Sandborn fire maps from 1906<sup>2</sup> and 1944.<sup>3</sup> The census record indicates that John and Anna Schroeder and their surviving children, Anton, Leo, Meta, and Ferida rented the home at 930 S. 6<sup>th</sup> Street. The 1906 Sandborn map illustrates the shape of the home. Tax records indicate that the property was likely purchased by Leo Schroeder in 1907, and the current home was built around 1913. The 1944 Sandborn map illustrates a different structure on the site from the one in the 1906 map.

Mr. Schroeder remained the owner of the property until his death in March 1942<sup>4</sup>; his wife preceded him in death in October 1941.<sup>5</sup> The property was willed to Mr. Schroeder's son, Arthur, who sold the home in December 1942.<sup>6</sup> Upon our purchase of the home in May 2004, we acquired many original documents including the Deed and Abstract dating to July 9, 1856, a letter from the Hydraulic-Press Brick Company dated 1913,<sup>7</sup> and numerous photos of the home and Schroeder family.<sup>8+9</sup>

The exterior and interior of the home have remained remarkably intact and true to the time period in which it was built. The exterior and interior doors and

windows are all original. There are several species of wood used throughout the home, including paneled walls and an exposed beam ceiling in the dining room. The wood has not been painted or refinished, and exhibits a rich patina. The floors are also original throughout the majority of the home. Original light fixtures, a central vacuum system, French doors, and a speaking tube from the basement to the first and second floors are additional features.

It is our sincere belief that this home meets the criteria standards. Mr. Schroeder had a long and meaningful career at the G. Heileman Brewing Company. The home is a fine example of Prairie style architecture, and it remains in very good condition in an increasingly transitional neighborhood.<sup>10</sup> The materials and craftsmanship support the architectural style. The firm of Parkinson & Dockendorff was well known in Wisconsin, Iowa, and other states and they designed a variety of buildings.

We believe the evidence submitted supports our assertions that the home should be designated as a City of La Crosse Historic Landmark.

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## References

1. Twelfth Census of the United States (1900)
2. Sandborn Fire Map (1906)
3. Sandborn Fire Map (1944)
4. Leo W. Schroeder obituary, Wednesday, March 18, 1942 p.1 La Crosse Tribune
5. Mrs. Leo W. Schroeder obituary, Friday, October 3, 1941 p.15 La Crosse Tribune
6. Deed and Abstract indicating inheritance of the property
7. Hydraulic-Press Brick Company letter December 5, 1913
8. Photos of Mr. And Mrs. Leo Schroeder and Arthur Schroeder
9. Photo of home
10. Parkinson & Dockendorff architectural plans

Additional resources used include Leo W. Schroeder's personal diary 1895-1899, and La Crosse Tax Records 1907-1913.

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