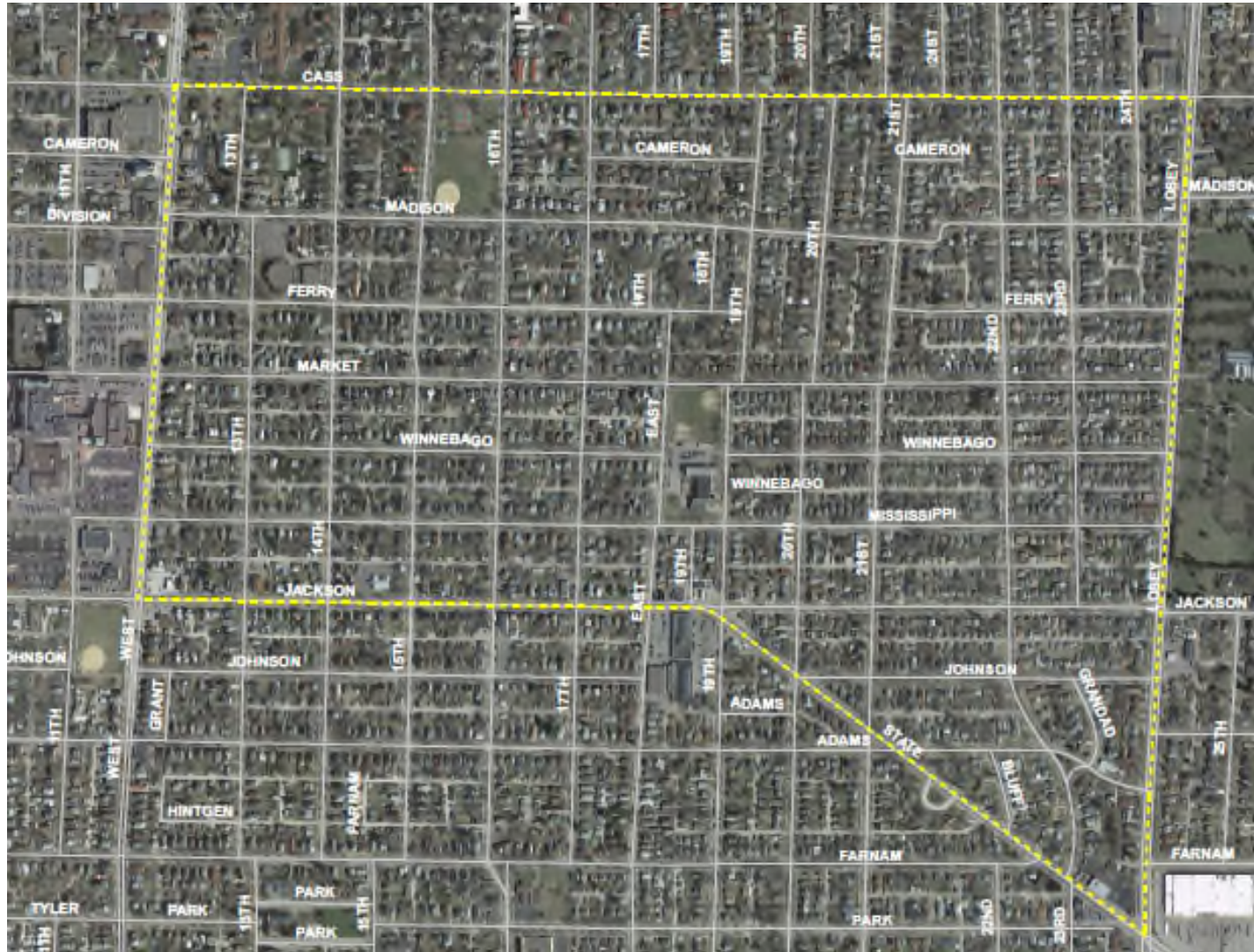




## **Weigent-Hogan Neighborhood Association 2020 Neighborhood Plan**

### **A. Overview of Neighborhood:**

- Boundaries: The boundaries of the association are West Avenue between Jackson Street and Cass Street, Cass Street between West Avenue and Losey Boulevard, Losey Boulevard between Cass Street and State Road 33, State Road 33 between Losey Boulevard and Jackson Street and Jackson Street between State Road 33 and West Avenue.



- Demographics of neighborhood: (data provided by City of La Crosse Planning Department-2016)

- ***Age distribution:***

0-4	230	4%
5-9	300	5%
10-14	189	3%
15-19	349	6%
20-24	1089	20%
25-29	509	9%
30-39	593	11%
40-49	557	10%
50-59	686	12%
60-69	445	8%
70+	573	10%

- ***Racial Characteristics***

White	91.2%
African American	1.2%
Native American	.5%
Asian	4.7%
Other	2.3%

- ***Annual Income:***

<\$25,000/year	21.6%
\$25,000-\$49,999	25.5%
\$50,000-\$99,999	41%
>\$100,000	11.9%

- ***Owner occupied vs rental homes***

In 2016, 64.1% of homes in the Weigent-Hogan Neighborhood Association boundaries were owner-occupied while 35.9% of the dwellings were renter-occupied. Over the last 3 years there has been a significant increase in the number of renter occupied homes. In 2013, 76.6% of homes in WHNA were owner occupied while 23.4% were rentals.

- ***Average assessed value of homes***

In 2013 the average assessed value of noncommercial residential properties within the WHNA boundaries was \$122,876 compared to an average assessed value of \$117,819 in the City of La Crosse as a whole.

- ***Crime rate***

In 2013 the crime rate within the neighborhood boundaries was relatively low with 3.8% of crimes committed within the city limits committed in the Weigent-Hogan neighborhood.

- **Residential & Neighborhood institutions:**

- The neighborhood is primarily residential with relatively few local businesses. The businesses located within the neighborhood boundaries can be found primarily on the boundary streets (West Ave, Losey Blvd, Jackson St and State Rd) although a few are located within the neighborhood residential areas. A small number of businesses are located Market Street and along 16<sup>th</sup> Street. A number of local businesses are located in three (3) strip malls that are adjacent to the neighborhood.
- The neighborhood is home to two churches—Unitarian Universalist Fellowship and La Crosse Christian Church along with one elementary school (Cathedral School- a catholic elementary school) and 7-Rivers High School (a project based public high school).

B. **Neighborhood Vision Statement:** The Weigent-Hogan Neighborhood Association works collaboratively using open communication with residents, property owners, business owners, the City of La Crosse and other organizations to sustain a healthy, safe, well-maintained neighborhood and a vibrant sense of community.

**C. Description of Neighborhood assets**

Neighborhood residents, in a 2015 neighborhood needs survey, noted the most desirable characteristics of the Weigent Hogan neighborhood were (in rank order):

1. People (neighbors are friendly and helpful)
2. Housing quality (good variety of housing styles and a number being updated)
3. Park
4. Close to work & job
5. Close to downtown

**D. Neighborhood concerns**

Respondents to the 2019 City-wide Community Needs survey noted the following concerns within our association boundaries (in rank order)

1. Single family homes being converted to low quality rentals
2. Housing quality: Housing & property maintenance, code enforcement
3. Streets and Traffic --speed on major streets in the neighborhood, uncontrolled intersections, some streets in poor repair
4. Parks & green space
5. Neighborhood boulevard trees/tree canopy

**E. Plan to improve neighborhood—Timeframe: 2020**

**Overall goal:** Preserve neighborhood assets while addressing concerns

<b>Goals</b>	<b>Actions/Strategies</b>	<b>Parties Involved</b>	<b>Indicators of Success</b>
Build membership in each of the 4 WHNA standing committees:	Recruit WHNA members to serve on the 4 standing committees	WHNA Executive Committee	Committee membership list established

<b>Goals</b>	<b>Actions/Strategies</b>	<b>Parties Involved</b>	<b>Indicators of Success</b>
<ul style="list-style-type: none"> <li>• Environment</li> <li>• Infrastructure</li> <li>• Membership</li> <li>• Governance (Nominating Committee)</li> </ul>	<p>Elect a chair for each committee and establish regular meeting times</p> <p>Implement section of WHNA plan appropriate to each committee</p>	<p>WHNA Standing Committees</p>	<p>Chair of each committee designated</p> <p>Plan for implementation established</p>
<p>Maintain and improve the infrastructure within our neighborhood association boundaries</p>	<p>Work with the City of La Crosse to design and build a new shelter in Weigent Park.</p> <p>Work with City staff to improve transportation (bike, pedestrian and vehicular) safety within our neighborhood</p> <p>Work with City staff, Council , NRC and City residents to enhance code enforcement with WHNA boundaries</p> <p>Work with City Planning Dept to provide input updating the comprehensive plan</p>	<p>Weigent Shelter Committee</p> <p>WHNA Board &amp; WHNA members</p> <p>WHNA Board &amp; members</p> <p>WHNA members</p>	<p>Shelter designed and building started</p> <p>Transportation enhancements that improve safety are implemented</p> <p>Number of code violations within WHNA boundaries declines</p> <p>Record of WHNA input at general meetings noted</p>

<u>Goals</u>	<u>Actions/Strategies</u>	<u>Parties Involved</u>	<u>Indicators of Success</u>
<p>Maintain and improve the natural environment and green spaces within our neighborhood association boundaries</p>	<p>Educate neighborhood residents about caring for newly planted trees</p> <p>Plant habitat gardens in open spaces in our neighborhood</p> <ul style="list-style-type: none"> <li>• 19<sup>th</sup> St roundabout</li> <li>• Collaboration with WILD Ones to remove barberry and plant native plants</li> </ul> <p>Finish Hogan Administrative Center pollinator demonstration garden</p> <ul style="list-style-type: none"> <li>• Plant signage installed</li> <li>• Fencing installed</li> <li>• Decorative rock with attribution installed</li> </ul>	<p>WHNA Environment Committee</p> <p>WHNA Environment Committee, WHNA members &amp; Wild Ones</p> <p>Environment Committee</p>	<p>Written information provided to neighborhood residents receiving new trees through WHNA CIP funds</p> <p>19<sup>th</sup> St roundabout planted and homes with barberry bushes wishing to have them removed and planted with native plants identified.</p> <p>Demonstration Garden completed</p>
<p>Build WHNA membership and connections</p>	<p>Recruit at least one additional member to the committee.</p>	<p>Membership Committee</p>	<p>Committee members noted in committee minutes</p>

<b><u>Goals</u></b>	<b><u>Actions/Strategies</u></b>	<b><u>Parties Involved</u></b>	<b><u>Indicators of Success</u></b>
<p>between residents living within our neighborhood association boundaries and with other neighborhood associations within the city</p>	<p>Run awareness - involvement event in Spring/Summer 2020.</p> <p>Develop a brag sheet for the neighborhood association that outlines accomplishments, member profiles, speakers, etc.</p> <p>Participate in 1 City-wide neighborhood association event</p> <p>Regularly attend All Neighborhood Association Leaders Group meetings</p>	<p></p> <p>WHNA President/ Vice-President</p> <p>WHNA President/ Vice-President</p>	<p>Awareness event conducted</p> <p>Brag sheet developed and circulated</p> <p>WHNA participation in the All Neighborhood event noted</p> <p>Attendance at All Neighborhood Leaders meetings noted</p>